



CASE STUDY



Overview

Decorative flooring is an essential component of interior design, as it can significantly enhance the overall aesthetic appeal of a space. A well-designed floor can create a sense of harmony and balance in a room, tying together all the various design elements. Moreover, decorative flooring can be used to highlight certain areas or features of a room, drawing attention to specific focal points. It also provides an opportunity to introduce unique textures, patterns, and colors into a space, adding depth and visual interest. Whether you choose a bold statement floor or a subtle, understated one, investing in decorative flooring can completely transform the look and feel of your home or commercial space, making it a worthwhile consideration for any interior design project.

Project Details

Optimum Coffee and Roastery

System : Weber Euroflor Design

DECORATIVE FLOORING

Euroflor from Weber is a self-leveling, dimensionally stable, eco-friendly system used for leveling differences in thicknesses from 2 to 50 mm. It is a rapid hardening system that brings out an aesthetically pleasing surface design floor. Weber Euroflor Design can be used internally and externally.



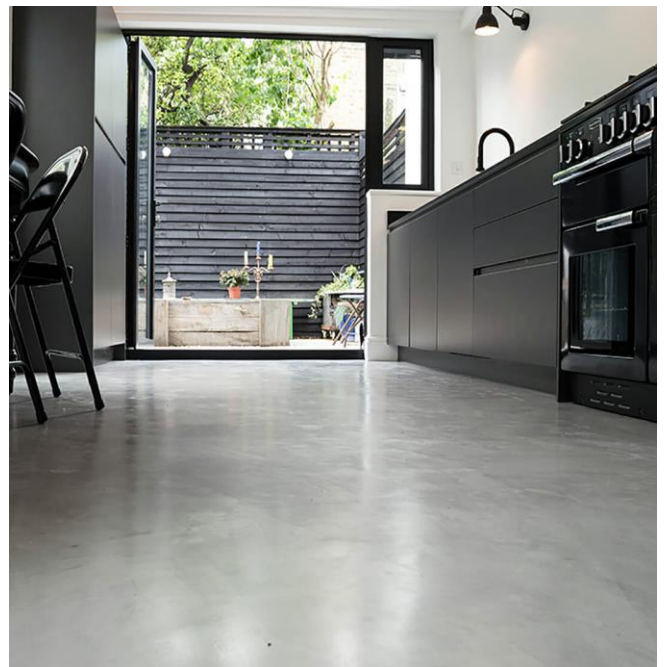
Weber, introduced a new Flooring Solution called Euroflor Design. It is a sustainable, fast curing, rapid setting, rapid hardening surface design flooring compound. Based on an eco-binder technology, Weber Euroflor Design is rated very low emission EC1 plus, having extraordinary features in terms of flowability, abrasion, impact and chemical resistance. No matter what your project, Weber Euroflor Design will cover all your flooring needs.



Designer flooring can create an impressive visual impact on your customers and visitors, giving your business a professional and modern look.

"Step up your style with designer flooring - where beauty meets function."

A designer floor in a business centre can provide numerous benefits, including creating a positive first impression on guests, reinforcing the brand's identity, ensuring guest and staff safety, and offering a high-quality and durable flooring option that can withstand heavy use and foot traffic. A designer floor in a hospitality business centre like a hotel, coffee shop, or bakery aims to create an attractive and inviting environment while meeting the functional needs of the space.





PROJECT DETAILS

We completed a flooring project for Optimum Coffee and Roastery, a lovely coffee shop located in Muscat. The client and designer had specific requirements for a durable and visually attractive floor for the café, with The Mill - Interiors & Contracting being the designers in charge. Following several meetings, samples were approved, and the final design was selected. Weber Euroflor Design was approved for flooring at Optimum Café.



CHALLENGES

Several colours and pattern samples were tested on site to ensure that the client approved of the final result. However, as Weber Euroflor Design is a self-leveling product, it was not suitable for use on vertical surfaces. Despite this limitation, the project called for its application on the vertical face of the coffee shop's steps. To achieve the desired aesthetic look, moulds were created to cast the Euroflor, which was then fixed vertically on the stairs. This innovative solution successfully maintained the visual harmony of the floor, even on vertical surfaces.





PROJECT PHOTOS





TRAINED AND CERTIFIED APPLICATOR -

A certified and trained applicator is crucial for such specialized designer flooring application as they have undergone rigorous training and certification programs from the manufacturer. Designer flooring typically involves intricate patterns and designs, intricate shapes and sizes, and various materials, making it a complex process that requires precision and expertise.

By hiring a certified and trained applicator, you ensure that the flooring installation process is done correctly, using the right materials, techniques, tools, and following the manufacturer's guidelines and specifications. This guarantees the durability, longevity, and performance of the flooring, as well as its aesthetic appeal.

Abu Anas LLC is a certified and approved applicator of Weber Euroflor in Oman. Equipped with the best tools and a team of trained and certified staff, we have the expertise to carry out the application of Weber Euroflor to the highest level of satisfaction for their clients. With our vast experience in the flooring industry, Abu Anas LLC is committed to providing our clients with high-quality flooring solutions that meet their needs and exceed their expectations. Our team's dedication to excellence, coupled with their professionalism and commitment to customer satisfaction, has earned us a reputation as one of the top flooring contractors in Oman.

